

Experience	<p>2010-present PM Digital New York, NY Part-time Freelance Designer</p> <ul style="list-style-type: none">• Part-time web design/developer at their disposal, including flash banners, html/css coding, e-mail newsletter design and coding, social media integration, and more• Design and develop micro-sites from start to finish for their client base, as needed <p>2009-present TripFilms.com New York, NY Part-time Freelance Designer</p> <ul style="list-style-type: none">• Work collaboratively on new product development designs• Rework current designs with more updated interactive design techniques• Create innovative interactive designs for high-profile clients, including rich map integration with video, social media, advertising, and more <p>2004-2008 FoodNetwork.com New York, NY Senior Web Designer</p> <ul style="list-style-type: none">• Lead all design production creating branding for overall FoodNetwork.com voice and elevate FoodNetwork.com to web standards, including information architecture, original lifestyle content, newsletters, weekly updates and online store• Work collaboratively with internal departments on both convergent, cross-promotional content and broadband, including game development, wireless and on-air collaboration with online programming <p>2005 Sony BMG Music, Strategic Business Marketing New York, NY Freelance</p> <ul style="list-style-type: none">• Internal and external flash presentation showcasing strategic marketing capabilities and successful case studies <p>2002-2004 Condé Nast Bridal Group/Brides.com New York, NY Senior Web Designer</p> <ul style="list-style-type: none">• Web development for Condé Nast Bridal Group and online advertising programs including site architecture, web design, HTML coding and Flash action-scripting <p>2000-2002 Sony Pictures Digital Entertainment, Ad Network New York, NY Designer</p> <ul style="list-style-type: none">▪ Developed original integrated marketing programs for consumer websites: the Station.com, Jeopardy!Online, ScreenBlast, and EverQuest		
Skills	<p>Proficient in interactive design, information architecture, visual design, flash animation/banners, html/css coding, jquery, cms systems and more</p>		
Education	<table><tr><td><p>College of Humanities and Fine Arts Univ. of Massachusetts Amherst, MA Concentration: Graphic Design Bachelor of Arts, February 2000</p></td><td><p>French Culinary Institute New York, NY Fall 2002 - attended Classic Culinary Arts Program</p></td></tr></table>	<p>College of Humanities and Fine Arts Univ. of Massachusetts Amherst, MA Concentration: Graphic Design Bachelor of Arts, February 2000</p>	<p>French Culinary Institute New York, NY Fall 2002 - attended Classic Culinary Arts Program</p>
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